

KnowScience

We educate. We advocate. We know science.

Science Communication & Public Engagement Workshop

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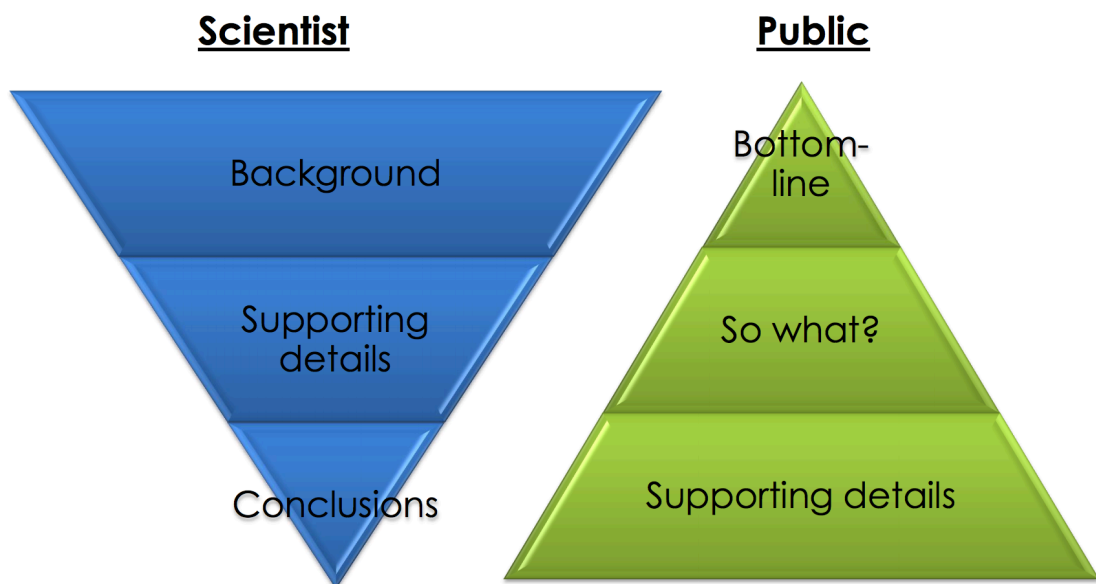
Online resources:

- Scitable by NATURE Education- Science Communication Forum
- Book “Trees, maps and Theorems” by Jean-Luc Doumont. Watch his Youtube videos
- TED (Technology, Entertainment & Design) Talks on how to be an effective science communicator. For e.g videos like “Talk Nerdy to me” , “Hey Science teachers.. make it fun” etc.
- Wellcome Trust, UK
- American Association for Advancement of Science (AAAS)
<http://www.aaas.org/pes>

Articles:

- Montgomery S. Of Towers, Walls, and Fields: Perspectives on Language in Science. Science Mag. 2004
- Brownell SE, Price JV, Steinman L. Science Communication to the General Public: Why We Need to Teach Undergraduate and Graduate Students this Skill as Part of Their Formal Scientific Training. Journal of Undergraduate Neuroscience Education. 12(1):E6-E10; 2013

- Sharon AJ, Baram-Tsabari A. Measuring mumbo jumbo: A preliminary quantification of the use of jargon in science communication. *Public Underst Sci.* 2014
- Greenwood MRC, Riordan DG. Civic scientist/Civic Duty. *Science Communication.* 2001;23:28–40.
- Hartz J, Chappell R. Worlds apart: how the distance between science and journalism threatens America’s future. Nashville, TN: First Amendment Center; 1997.
- Mighton J. For the love of Math. *Scientific American Mind* 24, 60 – 67. 2013



AAAS.org